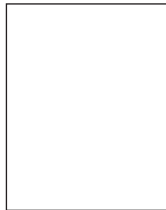


Date(s)	Program	Venue(s)	Booking Due	Artwork Due
DEC 11–13 2019	Messiah in Grace Cathedral	Grace Cathedral, SF	SEP 27 2019	OCT 11 2019
DEC 31 2019	Baroque New Year's Eve at the Opera	Herbst Theatre, SF	OCT 17 2019	OCT 31 2019
JAN 24–27 2020	Orphean Enchantments	Belvedere, Berkeley, SF, Davis	NOV 10 2019	NOV 24 2019
MAR 27–30 2020	Faire is the Heaven	Belvedere, Berkeley, SF, Davis	JAN 13 2020	JAN 27 2020
MAY 8–11 2020	Sweet Harmony	Belvedere, Berkeley, SF, Davis	FEB 23 2020	MAR 8 2020
JUL 26–AUG 9 2020 *	FESTIVAL	San Francisco	MAY 12 2020	MAY 26 2020

\* Add Festival booklet to full Subscription Season (December–May) for half price of single booklet.

Layout

Dimensions (WxH)



COVER with bleeds  
Inside Front, Inside Back, Back  
8.5" x 11"  
+0.125" bleeds on all sides  
(8.75" x 11.25" including bleeds)  
color (CMYK)

Single Booklet \$1,000  
December–May (4 books) \$3,000  
ALL including Festival \$3,500

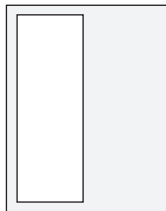
Layout

Dimensions (WxH)



FULL PAGE with bleeds  
Excluding covers  
8.5" x 11"  
+0.125" bleeds on all sides  
(8.75" x 11.25" including bleeds)  
color (CMYK)

Single Booklet \$750  
December–May (4 books) \$2,500  
ALL including Festival \$2,875



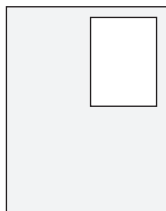
HALF PAGE VERTICAL  
3.375" x 9.75"  
color (CMYK)

Single Booklet \$450  
December–May (4 books) \$1,500  
ALL including Festival \$1,725



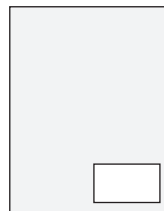
HALF PAGE HORIZONTAL  
7.25" x 4.625"  
color (CMYK)

Single Booklet \$450  
December–May (4 books) \$1,500  
ALL including Festival \$1,725



QUARTER PAGE VERTICAL  
3.375" x 4.625"  
color (CMYK)

Single Booklet \$275  
December–May (4 books) \$1,000  
ALL including Festival \$1,130



"BUSINESS CARD" HORIZONTAL  
3.375" x 2"  
color (CMYK)

Single Booklet \$125  
December–May (4 books) \$500  
ALL including Festival \$560



PROGRAM BOOKLET ADVERTISING  
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Program Booklet	Size	Rate
Messiah in Grace Cathedral (DEC 11–13 2019)	_____	\$ _____
Baroque New Year’s Eve at the Opera (DEC 31 2019)	_____	\$ _____
Orphean Enchantments (JAN 24–27 2020)	_____	\$ _____
Faire is the Heaven (MAR 27–30 2020)	_____	\$ _____
Sweet Harmony (MAY 8–11, 2020)	_____	\$ _____
ABS Festival (JUL 26–AUG 9, 2020)	_____	\$ _____
Total Charge:		\$ _____

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