



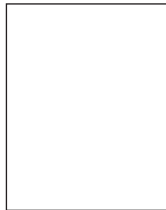
PROGRAM BOOKLET ADVERTISING
 2022-23 Season
SPECIFICATIONS & RATES
 revised September 2022
americanbach.org

American Bach Soloists
 P.O. Box 421986
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 Phone (415) 621-7900
 Fax (415) 621-7920

Booklet	Artwork Due	Programs	Date(s)	Venue(s)
December 2022	Oct 10 2022	A Baroque Christmas Messiah in Grace Cathedral Baroque New Year's Eve at the Opera	Dec 14 2022 Dec 15-16 2022 Dec 31 2022	Grace Cathedral, SF Grace Cathedral, SF Herbst Theatre, SF
February-May 2023	Dec 24 2022	Bravura Bach A Musical Feast Harmonious Love	Feb 3-6 2023 Mar 10-13 2023 May 5-8 2023	Belvedere, Berkeley, SF, Davis Belvedere, Berkeley, SF, Davis Belvedere, Berkeley, SF, Davis

Layout

Dimensions (width x height)



COVER with bleeds
 Inside Front, Inside Back, Back
 8.5" x 11"
 +0.125" bleeds on all sides
 (8.75" x 11.25" including bleeds)
 color (CMYK)

Single Booklet \$1,000
 Both Booklets \$1,700 (15% discount)

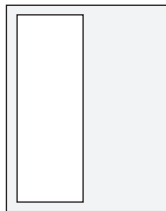
Layout

Dimensions (width x height)



FULL PAGE with bleeds
 Excluding covers
 8.5" x 11"
 +0.125" bleeds on all sides
 (8.75" x 11.25" including bleeds)
 color (CMYK)

Single Booklet \$750
 Both Booklets \$1,275 (15% discount)



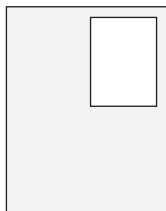
HALF PAGE VERTICAL
 3.5" x 9.75"
 color (CMYK)

Single Booklet \$450
 Both Booklets \$765 (15% discount)



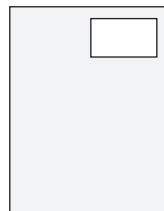
HALF PAGE HORIZONTAL
 7.25" x 4.75"
 color (CMYK)

Single Booklet \$450
 Both Booklets \$765 (15% discount)



QUARTER PAGE VERTICAL
 3.5" x 4.75"
 color (CMYK)

Single Booklet \$275
 Both Booklets \$465 (15% discount)



"BUSINESS CARD" HORIZONTAL
 3.5" x 2"
 color (CMYK)

Single Booklet \$125
 Both Booklets \$210 (15% discount)

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2022-23 Season
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Table with 3 columns: Program Booklet, Size, Rate. Rows include December 2022, February-May 2023, BOTH BOOKLETS, and Total Charge.

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